ATUFA ALI

HEAD OF ACCOUNTING • FINANCE MANAGER • FINANCIAL CONTROLLER

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PROFESSIONAL PROFILE

International finance and accounting executive with 12+ years of experience leading accounting, controlling, treasury, FP&A, audit, tax compliance, and finance transformation across multinational and multi-entity environments. Proven track record partnering with CEOs, Boards, investors, and auditors to strengthen governance, improve financial visibility, and support scalable business growth. Experienced across industrial, media, energy, NGO, technology, and professional services sectors — from high-growth SMEs to international groups exceeding €100M+ revenue. Open to permanent and senior freelance executive finance opportunities in Belgium, Luxembourg, and France.

CORE SKILLS

- Organisation, Planning & Prioritisation
- Problem Solving & Decision Making
- Communication & Relationship Building
- Collaboration & Teamwork
- Creative & Strategic Thinking

CORE EXPERTISE

- Head of Accounting & Finance Leadership
- Group Reporting & Multi-Entity Consolidation
- IFRS / Belgian / French / Swiss / Lux GAAP
- Financial Reporting & Statutory Accounts
- Treasury, Cash Flow & Liquidity Management
- Budgeting, Forecasting & FP&A
- VAT, Corporate Tax & Compliance
- Audit Coordination (EY, KPMG, GT, BDO, RSM)
- Internal Controls & Governance
- ERP Implementation & Finance Transformation
- Process Automation & Reporting Optimisation
- Team Leadership & Business Partnering

PROFESSIONAL EXPERIENCE

Chief Financial Officer (CFO)

2018 – 04/2026

EUobserver | Brussels, Belgium

International media organisation operating across Europe. Sole finance executive with full ownership of the finance and accounting function.

- Own the full finance function: reporting, controlling, treasury, FP&A, payroll, VAT, and statutory accounts
- Deliver monthly, quarterly, and annual financial reporting to Executive Leadership and Board
- Led ERP implementation and reporting automation, significantly improving financial visibility and operational efficiency
- Manage cash flow forecasting, liquidity planning, and banking relationships
- Coordinate external audits and stakeholder relationships with banks, advisors, and regulators
- Strengthen internal controls, governance frameworks, and accounting policies across the organisation
- Build and lead the finance team across accounting and reporting activities

Country Finance Manager

2024 – 2025

Voltalia Group – Helexia Belgium | Belgium

International energy and industrial group. Finance lead for the Belgian entity, aligned to Group reporting standards.

- Managed accounting and finance operations under Belgian/French GAAP and Group requirements
- Delivered monthly, quarterly, and annual closings to strict Group deadlines
- Led treasury reporting, cash flow monitoring, and financial performance analysis
- Primary finance contact for external auditors (Grant Thornton)
- Drove process improvements and operational efficiency across the finance function

Head of Finance & Digital Transformation
2019 – 2024

ENoP – European Network of Political Foundations | Brussels, Belgium

International NGO operating across multiple entities. Full ownership of finance operations and digital transformation agenda.

- Oversaw full finance and accounting operations across multiple entities, including EU Commission bookkeeping and analytics
- Implemented automated reporting and forecasting solutions, dramatically improving efficiency and reporting quality
- Coordinated external audits with EY and ensured full regulatory compliance
- Led and coached a team of 5 finance professionals
- Strengthened internal controls, accounting procedures, and governance frameworks organisation-wide

Finance Manager / CFO Consultant
2020 – 2022

Bluesquare | Belgium

Technology and consulting environment. Embedded CFO consultant providing strategic finance leadership.

- Led financial reporting, budgeting, forecasting, and Board reporting activities
- Managed year-end closings and audit processes with KPMG
- Implemented ERP systems, improving reporting accuracy and operational efficiency
- Managed treasury operations, banking relationships, and financial planning
- Supported executive management with strategic finance recommendations and operational analysis

Finance & Admin / HR Manager
Jun 2023 – Jan 2024

Heat Me – Chauffage, Plomberie, Climatisation | La Hulpe, Belgium

- Oversaw financial operations, bank accounts, payments, budgets, and performance analysis
- Managed HR responsibilities including wages, insurance, and employment compliance

Financial Analyst & ERP Specialist
2018 – 2020

Emixis / Viasat Connect | Belgium

- Supported financial reporting, forecasting, and ERP implementation projects
- Developed automated reporting models improving cash flow forecasting and KPI visibility
- Managed bookkeeping, VAT, payroll coordination, and compliance activities

Independent Finance Consultant
Jun 2017 – Present

Zafira Corporate | Brussels, Belgium

- CFO advisory, accounting oversight, and ERP implementation support to SMEs and international organisations

ACCOUNTING & REGULATORY EXPERTISE

- IFRS Reporting & Consolidation
- Belgian GAAP
- French GAAP
- Swiss GAAP
- Lux GAAP Exposure
- US GAAP Exposure
- VAT Compliance & Corporate Tax
- Financial Governance & Internal Controls
- Statutory Reporting & Audit Preparation

ERP, SYSTEMS & TECHNOLOGY

- Odoo (config. & implementation)
- SAP / ERP environments
- Sage 100 / Diapason
- Exact Online / Winbooks / Yuki
- Power BI & Reporting Tools
- Advanced Excel & Dashboard Automation
- Isabel 6 / KBC / BNP Portals
- SD Worx / Group S / Securex / Partena
- Airtable / Jira

EDUCATION

Master's Degree in Finance & Economics
Brussels Business Institute (BBI), Brussels, Belgium

Bachelor in Business Management
Brussels Business Institute (BBI), Brussels, Belgium

High School Diploma
International School of Brussels (ISB), Brussels, Belgium

LANGUAGES

English — Fluent **French** — Fluent **Dutch** — Professional Working Proficiency (Read & Write)

ADDITIONAL INFORMATION

- Eligible to work in Belgium, Luxembourg, France, Switzerland, and international environments
- Available for permanent executive finance roles and senior freelance / consulting mandates
- Strong adaptability to fast-paced, multicultural, and transformation-driven environments
- Multilingual professional with extensive experience in international and cross-border settings